



srh

SRH University of Applied Sciences  
in North Rhine-Westphalia

# International Business Administration | B.A.

also with major "Supply Chain Management"

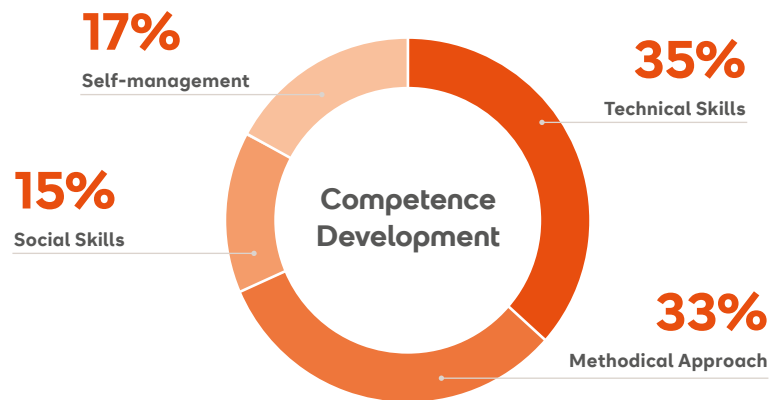
Experience  
Track and  
Fast Track

# Our Unique Curriculum for You

The economy is currently facing substantial challenges such as globalisation, digitalisation, and scarce resources. Studying business administration in Cologne or Münster will enable you to understand global affiliations and develop innovative strategies for sustainable management.

## Competencies and Curriculum

- In-depth knowledge of international business administration
- Sustainable business management
- Digital economy
- Business English and other languages
- International Experience



### Semester 1

Principles of International Management

Supply Chain Management

Accounting

Get ready for tomorrow, today: Creativity and innovations

Applied Business Mathematics

Languages I (German or Spanish)

### Semester 2

Marketing Management

Principles of Economics

Digital Business I

Digital Business II

Statistics I

Languages II (German)

### Semester 3

(International) Experience Semester

### Semester 4

Management Accounting

International Business Law

Finance and Investment Management

Start-up and Entrepreneurial Mindset

Statistics II

Languages III (German)

### Semester 5

International Financial Accounting

Leadership

Market and Advertising Psychology

Econometrics

Lab Project

Advanced International Economics

Organisational Behaviour and Human Resource Management

### Semester 6

Sustainable Service and Quality Management

Digital Business Simulation

Research Transfer

Study Project

Business Research Methods

Career Coaching

### Semester 7

Internship

Academic Writing

Bachelor Thesis

**Please note:** "Fast Track" students skip the Experience Semester and complete the programme in six semesters.

For students starting in the winter semester (October), the Experience Semester takes place in the 6th semester.

## Your Future Career

A degree in International Business Administration will open up career paths in business consultancy and management positions. Joining global teams at start-ups or worldwide companies are also viable options. Whichever way you choose: We focus on training you for the future needs of business.

## Your Success Is Our Mission

- Globally recognized and renowned degree program (state accredited)
- Fundamentals of business administration and innovative subjects
- Holistic and hands-on approach to learning
- Personal assistance at our Career Service
- Choose additional courses at other schools such as design or engineering
- Compatible with the best business administration master's programs in Germany and the world

# Key Facts and Figures

## Start

April and October

## Duration

3.5 years (Experience Track)

3 years (Fast Track)

## Mode

Full time

## Credits

210 ECTS (Experience Track)

180 ECTS (Fast Track)

## Degree

Bachelor of Arts

## Language

English

## Tuition Fees (Experience Track)

EU: €590 per month

Non-EU: €4,500 per semester

## Major option

You can study this course also with the major "Supply Chain Management". Inform yourself [www.srh-hamm/de/en](http://www.srh-hamm/de/en)

# Bachelor's Programmes for Cosmopolitan Practitioners

## SRH University o.A.S. in North Rhine-Westphalia

The SRH University o.A.S. in North Rhine-Westphalia offers a variety of prestigious business degree programs to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Hamm and characterized by cultural diversity. Experience a stimulating teaching and learning environment here.

## Entry Requirements

- General university entrance qualification (Abitur) or subject-restricted higher education entrance qualification (Fachhochschulreife)
- Alternatively: At least two years of vocational training as well as three years of work experience
- Proof of English language proficiency
- High motivation for academic success

**Any questions?**  
**We're happy to help out.**  
**Email us or give us a call.**  
**+49 2381 9291 121**  
**studyinnrw@srh.de**  
**www.srh-hamm.de/en**

## Apply Online Now

Create an account for a smooth online application – it's fast & free.

