



SRH University Heidelberg

International Business and Engineering Master of Engineering



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Study Programme Director

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Your motivation

Do you want to discover innovative solutions in a global environment?

Does the balance of engineering, management and sustainability fascinate you? We will train you to perform at the crossroads of these essential areas, preparing you for the international job market.

Your prospects

You will receive all the tools for your international career!

You will be well prepared for your future leadership tasks in an innovative and dynamic working environment: after completing this Master's degree, you will confidently shoulder management tasks in the area of technical and business development. Good language skills, practical experience in Germany and global exposure round off your profile. Ultimately, you will be able to drive projects forward in terms of technology, economic viability, and sustainability: developing, designing and assessing them accordingly.

Successful completion of the Master's programme will also qualify you to start a doctorate.

Course content and skills

You will gain all key management skills.

We will give you the tools required to perform the strategic decision-making, HR management and leadership tasks companies need. We will also provide you with training in sustainability: you will learn to identify and prioritise energy-related, economic, environmental and social challenges – and develop sustainable solutions. We will help you get a worldwide perspective: from the legal situation in other countries to cultural differences. You will be able to develop your intercultural skills and recognise the contours of the global economy.

Our CORE (Competence Oriented Research and Education) principle helps you to attain and enhance your personal, professional, methodological and social skills.

An example of our teaching in the Master's programme in International Business and Engineering:

Together, we will develop a sustainable and innovative product design and solutions. In the process, you will learn to:

- Identify areas of need and develop innovative ideas
- Describe the specifications of the product
- Determine its technical, economic and environmental feasibility
- Develop and define business models (including the pre-development phase, production, sales and service)

Apply now!

Scan the QR code



At a glance

Degree

Master of Engineering (M.Eng.)

Course language

English

Credit points

90 ECTS / 120 ECTS (with preliminary course)

Start of academic programme

Summer and winter semester

Duration of study

3 semesters / 4 semesters (with preliminary course)

Tuition fees

EEA students:

- € 770 per month
- One-time enrolment fee of € 750

Non-EEA students (without permanent residence permit):

- € 6,450 per semester
- One-time enrolment fee of € 1,000

State-accredited university

Accredited by ZEvA; state-accredited

Admission requirements

- An undergraduate degree (Bachelor's or Diplom degree; final grade 2.5 or better) in industrial engineering, engineering or management
- English language proficiency: IELTS 6.5 / TOEFL 80 / Duolingo Certificate 120 / PTE Academics 58 or a comparable test
- Successful completion of the university's own application process

Your study programme.

This Master's programme prepares you for a career in the global job market. The programme consists of nine modules that build on each other, enabling you to gain skills and knowledge about business, technology and sustainability.

Semester

01	Energy and Sustainability		Top Management	International Framework	
	Examination & Credits StA 16 ECTS		FA 8 ECTS	Kls 8 ECTS	
02	Modern Technologies and Development	International Collaboration	Middle Management	Engineering Design Project	♥ Electives
	Examination & Credits Kls & Präs 8 ECTS		Ro, Präs & Ref 6 ECTS	PrA 6 ECTS	PA 6 ECTS
03	Master's Thesis and Colloquium				
	Examination & Credits Th & Ko 26 ECTS				

The university reserves the right to make changes.

Explanation

StA: Student Research Project
FA: Case Studies
Kls: Written Exam
Präs: Presentation
Ro: Roleplay

Ref: Report/Presentation
PrA: Practical Work
PA: Project Work
DIV: Various Types of Exams

Th: Thesis
Ko: Colloquium
♥ Electives: In this module, you choose from various courses to sharpen your profile.

Electives

Sharpen your profile.

Electives

Module	ECTS
Elective	6
Internship	6

At the end of the second semester, we give you the option to choose from various electives according to your interests, or an internship. You choose one of the elective subjects that interests you most, e.g. Entrepreneurship, Supply Chain and Operations, Manufacturing and Plant Management, Energy Management, Operations Management, Waste Management, Water Pollution or Electric Vehicles. This way, you can sharpen your profile and specialise in your favourite field.