



SRH University Heidelberg

International Management and Leadership Master of Arts



Simin Chen

Your contact person

+49 6221 6799-799

studyinheidelberg@srh.de



Prof. Dr. Carsten Held

Study Programme Director

carsten.held@srh.de

Your motivation

See yourself as a future international manager.

The Master's programme in International Management and Leadership has a clear international focus and is designed to be delivered entirely in English. The cross-sector and multidisciplinary knowledge and skills you acquire will enable you to pursue a career as a manager in the highly competitive international business environment.

Your prospects

You will be qualified to start your career in a globalised world.

With a clear focus on the management of international companies and on increasing labour mobility, completing this programme is the perfect way to start your career in a globalised world: in Germany, Europe, or another continent. The knowledge acquired from an international study programme and the experience gained with your fellow students from all over the world will put you one step ahead of other applicants. If you are keen to implement your own business model after graduation, our Founder Institute will support you.

Course content and skills

Acquire management expertise and key leadership skills.

Having acquired the key transferable skills required in the labour market, you will be able to act independently and successfully. You will be taught the theoretical foundations of international management and how to lead intercultural teams. You will also have the opportunity to apply these basic principles during our teaching/learning events and in exchange with our practice partners. You will learn the foundations of strategic management and social research (market research), and apply this theory to practical problems in English.

Diverse perspectives: you choose your own career path!

Your twelve-month intensive on-campus degree programme is divided into nine coordinated five-week blocks. You will take a maximum of two parallel classes per block.

You can study abroad for four months – or alternatively do an internship with an international focus. If you have a good academic record, you could also earn an internationally recognised MBA abroad. Another option for this period: you could also concentrate on establishing your own business. The last four months are set aside for writing your Master's thesis on a topic of your choice.

Apply now!

Scan the QR code



At a glance

Degree

Master of Arts (M.A.)

Course language

English

Credit points

120 ECTS

Start of academic programme

Summer and winter semester

Duration of study

4 semesters

Locations and Tuition fees

Campus Heidelberg / Campus Fürth

EEA students:

- € 770 per month
- One-time enrolment fee of € 750

Non-EEA students (without permanent residence permit):

- € 5,500 per semester
- One-time enrolment fee of € 1,000

System-accredited university

With permanent state recognition

Admission requirements

- An undergraduate degree with distinction (final grade 2.5 or better) with at least 180 ECTS, including a minimum of 40 ECTS in business subjects
- English language proficiency: IELTS 6.5 / TOEFL 80 / Duolingo Certificate 120 / PTE Academics 58, or other proof of English language proficiency
- Successful participation in the selection process, including a personal interview

Your study programme.

Instead of getting bogged down with lots of subjects, you concentrate fully on a maximum of two subjects per five-week block. Each block concludes with an examination. This sustainable process helps you to achieve optimal learning outcomes.

Semester

01	Marketing and Sales Management	Strategy	Economics of Globalization	Business Research Methods	Elective
	Examination & Credits	PW & PW I 8 ECTS	OE I 6 ECTS	SRP & Pres I 6 ECTS	PW I 8 ECTS
02	Accounting	Financial Management	Leadership	Operations Management	
	Examination & Credits	WE I 4 ECTS	WE I 8 ECTS	SRP & Pres I 10 ECTS	Pres I 6 ECTS
03	Study abroad / Internship				
	Examination & Credits	VTE I 30 ECTS			
04	Master's Thesis				
	Examination & Credits	Th & Co I 30 ECTS			

The university reserves the right to make changes.

Explanation

PW: Project Work
OE: Oral Exam
SRP: Student Research Project
Pres: Presentation
VTE: Various Types of Exams
WE: Written Exam
Th: Thesis
Co: Colloquium