



SRH University Heidelberg

Global Business and Leadership Master of Arts



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Your motivation

See your future in management in the international labour market.

Are you looking to pursue a career in management, but acquired little or no knowledge of business from your (Bachelor's) degree? This English-language Master's programme will prepare and qualify you for your future career.

Your prospects

With this Master's degree, the world is your oyster!

With a clear focus on management functions in companies, and against the backdrop of increasing labour mobility, completing this programme is the perfect way to start your career in a globalised world. Launch your career in Germany, Europe or on another continent: your management skills and the experience gained with your multinational fellow students will put you one step ahead of other applicants. If you are keen to implement your own business model after graduation, our Founder Institute will support you.

Course content and skills

Management expertise with practical relevance.

The Master's programme in Global Business and Leadership will enable you to gain the key transferable skills required in the labour market, allowing you to act independently and successfully: from the theoretical foundations of international management, strategic management and social research (market-research) to leading intercultural teams.

Last but not least, you will have the opportunity to apply all the skills gained during our teaching/learning events and in exchange with our practice partners, test your skills on the basis of practical problems.

Top support: our network is your stepping stone to the world.

You benefit from our close ties to business and our partner universities around the world. Your twelve-month intensive on-campus degree programme is divided into nine coordinated five-week blocks. You will take a maximum of two parallel classes per block. You then study abroad for four months – or alternatively do an internship with an international focus. If you have a good academic record, you could also earn an internationally recognised MBA abroad. Another option for this period: you could also concentrate on establishing your own business. The last four months are set aside for writing your Master's thesis on a topic of your choice.

Apply now!

Scan the QR code



At a glance

Degree

Master of Arts (M.A.)

Credit points

120 ECTS

Start of academic programme

Winter semester

Duration of study

4 semesters

Tuition fees

EEA students:

- € 770 per month
- One-time enrolment fee of € 750

Non-EEA students (without permanent residence permit):

- € 5,500 per semester
- One-time enrolment fee of € 1,000

State-accredited university

Accredited and state-recognised

Admission requirements

- An undergraduate degree with distinction (final grade 2.5 or better)
- English language proficiency: IELTS 6.5 / TOEFL 80 / Duolingo Certificate 120 / PTE Academics 58, or other proof of English language proficiency
- Successful participation in the selection process, including a personal interview

Your study programme.

All courses are taught in English to prepare you for working in multinational companies. After the first year, you choose between an integrated semester abroad at a partner university worldwide or an internship.

Semester

01	Introduction to Business Administration	Marketing and Sales Management	Business Research Methods	♥ Electives
	Examination & Credits	WE 12 ECTS	PW & PW 8 ECTS	PW 8 ECTS
02	Leadership	Accounting	Financial Management	Operations Management
	Examination & Credits	Pres & SRP 10 ECTS	WE 4 ECTS	WE 8 ECTS
03	Study abroad or Internship			
	Examination & Credits	VTE 30 ECTS		
04	Master's Thesis			
	Examination & Credits	Th & Co 30 ECTS		

The university reserves the right to make changes.

Explanation

WE: Written Exam

PW: Project Work

VTE: Various Types of Exams

Pres: Presentation

SRP: Student Research Project

Th: Thesis

Co: Colloquium

♥ Electives: In these modules, you choose from various courses to sharpen your profile.