



Berlin University
of Applied Sciences

"RENEWABLES BUSINESS" SEMINAR PROGRAMME SUMMER SEMESTER 2023

Intensive Short Course: 8th Solar Summer Team-up!

At SRH (incl. Intersolar Europe)

Team up with us this year in June, and become member of "The international Solar Employee/Entrepreneur (TiSE/E)" family. The enjoyable, team-oriented and dynamic tech-business training and networking format complements our highly acknowledged Solar Winter School courses "SRH-certified Solar Entrepreneur" and "SRH-certified Solar Employee". Divided into **5 individual modules**, lasting up to 2.5 weeks, this seminar will be held **in several locations in Southern and Eastern Germany (incl. the INTERSOLAR Europe 2023/The Smarter E tradeshow in Munich, manufacturer and project sites, and our campus in Berlin)**. Feel free to register according to your requirements and at your convenience. Please note that we place this year emphasis on PV-hybrid systems and mini-grids! All classes and visits will be offered on-site and virtually face-to-face via Zoom and other media!

The intention of the **Solar Summer School event** is to:

- join with our certified "Solar Entrepreneurs" and "Solar Employees" from previous winters and introduce new members to our team and network
- create concrete projects and business cases, foster capacity building in attractive solar markets and establish collaboration
- do intensive networking and touch base with important solar industry partners
- delve into the design and installation of PV off- and on-grid systems based on state-of-the-art industry know-how and technology
- give 1:1 training and briefings corresponding to your needs.



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EDUCATION "8TH SOLAR SUMMER TEAM-UP! AT SRH" AT A GLANCE

Total Commitment

- 5 weeks or less
- 1-2 weeks personal online preparation
- 2.5 weeks training with focus on practice, site-visits and networking in Berlin, and other German places
- minimum 2 months online follow-up and networking support

Course Duration in Berlin

- **June 7 - June 24, 2023**

Admission Requirements

- Individuals with engineering, business, renewable energies or commercial background
- Working professionals employed in a solar company or freelancing in the solar field, students and recent graduates
- Sufficient English language skills
- Letter of motivation and CV, which will be followed by a Skype interview with representatives of the SRH Berlin University

Course Content

- **Module M1 at home: Online training preparation course (appr. 20-25 hours workload, learning on-demand with its own certificate)** with foundational information regarding societal tasks and challenges, fundamentals of technology (e.g. technical terminology, PV systems design) and business (marketing and sales, customer segments, financing, business modelling) – *from May 8, 2023 | 120.00 € incl. tax*



Course Content (continued)

— **Module M2 in Berlin: Teaming-up, projects talk, solar company visits, specific and personal experts training I (3.5 course days)** with briefings on concrete projects, business creation, system lay-out and design, components hands-on, professional marketing and sales organization and industry networking
 - June 7 - June 10, 2023 | 170.00 € incl. tax

— **Module M3 in Bavaria and Berlin: Hands-on system design and technology at several solar industry guest hosts („tech dive”) (2.5 course days)** with teaming-up, intensive training on the professional selection, system configuration and installation of solar components
 - June 12, 17 and 19, 2023 | 160.00 € incl. tax

— **Module M4 in Bavaria: Visit to INTERSOLAR Europe 2023/The Smarter E trade show, with side events and project talks (2.5 course days):** introduction to reputable solar companies and partners, guidance, personal and project talks, business matchmaking and market research, recreation – June 14 - June 16, 2023 | 130.00 € incl. tax

— **Module M5 in Berlin: Teaming-up, projects talk, specific and personal experts training II (3.5 course days):** intensive training on system planning and operation, optimized system dimensioning, installation hands-on, agreements on concrete projects, professional marketing/sales and networking, cultural event – June 21 - June 24, 2023 | 170.00 € incl. tax

— Extracurricular cultural programme in Berlin and Munich

— Online follow-up: Forum and discussion board, network development

— **Efficient package prices:** M1-M5: 660.00 € (best value), M2-M5: 580.00 €, M1+M2+M4+M5: 550.00 €, M1/M2+M3+M5: 440.00 €



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Features

- Highly **practical** and **realistic**: the effective content targets the relevant essentials needed in everyday professional practice in the solar industry field
- **Efficient**: focus on the participants/target markets, content is tailored to provide participants with useful and relevant information. Classes will be goal-oriented: optimized team-building of pre-qualified individuals ensure a comprehensive group and networking potential.
- **Concise**, descriptive, **well-organized**, very understandable and focused on essential needs; extensive course documentation

Qualification

- **Certified**: award of a certificate accredited by SRH (eq. 3-5 ECTS credit points for students), experienced instructors from the academic and professional sectors
- Strong proximity to **reputable companies** in the solar industry: mentoring and partnership potential

Course Fee

- Please refer to fares for **single modules** or **packages** on pages before. Complete course fee: 660.00 € incl. tax. A partial scholarship of up to 200.00 €, local travel support and payment in two increments are possible in certain cases, 50% off for virtual face-to-face participation, [see registration form](#).

Please contact the course coordinator for further information:

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www.srh-berlin.de/short-courses

In cooperation with:

International Institute of Sustainability Management

(IISM) at SRH Berlin University

PV-Projects Agency - Berlin



Projects for Sustainable Development – Global Marketing of Photovoltaics