



SRH Berlin University of Applied Sciences

Strategic Design M.A.

Berlin



Any questions?

We're happy to help out.
Email us or give us a call.

Your contact person

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Apply online

Create an account on our
online platform for a smooth
application process.

Design a Better Tomorrow

To you, design is more than mere aesthetics. It has the potential to change the world. If you have a B.A. in creative disciplines and want to help create a better future, then our M.A. Strategic Design is the perfect choice for you.

Career Opportunities

With your degree in Strategic Design you can work as strategic designer and creative director, design and brand manager, in service or experience design and in innovation management.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university.
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo.
- Portfolio with 15 – 20 own creative works.

Your Path into the Future

Our Career Service offers you:

- Workshops and career days
- Application training and interview coaching
- Check of job application documents
- Support with internship, post-graduate job search
- Field trips to partner companies
- Access to our large network of corporate partners
- Exclusive career portal on JobTeaser.com

Financing your Studies

- EU students have the opportunity to finance their studies with Study Now, Pay Later options via Brain Capital or Chancen e.G.
- Non-EU students can take advantage of student loans or funding opportunities offered by their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% on their first-year tuition fees.

Gain a Competitive Edge

- Take up German language classes with our Centre for Languages and Diversity.
- "Customise your Studies" with additional courses from our exclusive portfolio.
- "Wild Studies" create your own timetable for one additional semester choosing from a range of courses at SRH Berlin.

Study with us

- Learn user-centred research, focused synthesis and systematic idea development
- Master creativity techniques, business models, sustainability and intercultural communication
- Soft skills and the development of your personal leadership style are specifically promoted through specially designed teaching units

Key Facts and Figures

Start

April and October

Duration

2 years, 120 ECTS

Mode

Full time

Degree

Master of Arts

Language

English

Tuition Fees

	Month	Semester	Year
EU*	€800	€4,800	€9,312
Non-EU	—	€5,400	€10,476

*including EEA, CH, Western Balkans

Your Success is our Mission

We offer:

- State-accredited programmes
- Practical approach: internships, case studies, field trips
- CORE: Our innovative teaching concept
- Interactive, fun learning centred on individual support
- State-of-the-art facilities on individual support