



SRH Berlin University of Applied Sciences

# International Management – Focus on Creative Leadership M.A.

Berlin



## **Any questions?**

**We're happy to help out.  
Email us or give us a call.**

## **Your contact person:**

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## **Apply online**

**Create an account on our  
online platform for a smooth  
application process.**

## **Fusing Management with Creative Leadership**

Innovative and creative – become part of our interdisciplinary management programme. In addition to classic business knowledge, you'll learn about creative leadership and management concepts and train your methods and soft skills in real-life projects.

## **Career Opportunities**

With a degree in International Management you can work in strategic management, communications and marketing, as a business development manager or fill management positions in international companies and the creative industries.

## **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university.
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo.

## Your Path into the Future

### Our Career Service offers you:

- Workshops and career days
- Application training and interview coaching
- Check of job application documents
- Support with internship, post-graduate job search
- Field trips to partner companies
- Access to our large network of corporate partners
- Exclusive career portal on JobTeaser.com

### Financing your Studies

- EU students have the opportunity to finance their studies with Study Now, Pay Later options via Brain Capital or Chancen e.G.
- Non-EU students can take advantage of student loans or funding opportunities offered by their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% on their first-year tuition fees.

### Gain a Competitive Edge

- Take up German language classes with our Centre for Languages and Diversity.
- “Customise your Studies” with additional courses from our exclusive portfolio.
- “Wild Studies” create your own timetable for one additional semester choosing from a range of courses at SRH Berlin.

## Key Facts and Figures

### Start

April and October

### Duration

2 years, 120 ECTS

### Mode

Full time

### Degree

Master of Arts

### Language

English

### Tuition Fees

	Month	Semester	Year
EU*	€800	€4,800	€9,312
Non-EU	–	€5,400	€10,476

\*including EEA, CH, Western Balkans

## Your Success is our Mission

### We offer:

- State-accredited programmes
- Practical approach: internships, case studies, field trips
- CORE: Our innovative teaching concept
- Interactive, fun learning centred on individual support
- State-of-the-art facilities