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SRH Berlin University of Applied Sciences
Campus Hamburg

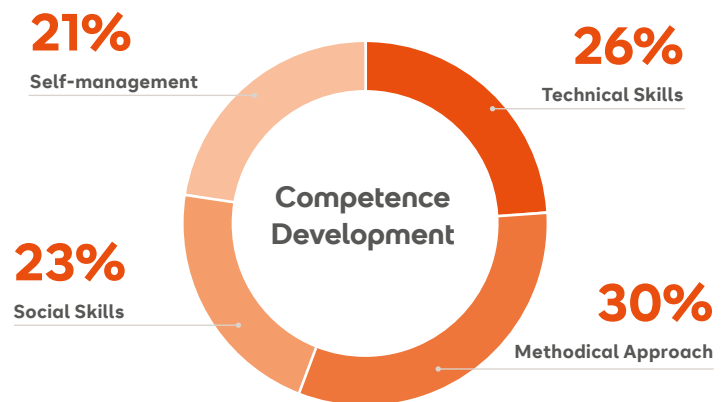
Digital Transformation Management | M.Sc.

Our Unique Curriculum for You

Through our practice-oriented interdisciplinary Digital Transformation Management programme you'll learn how to successfully guide organisations into a digital future. This programme educates you in developing and managing business processes as well as techniques and instruments needed for innovation, organisation, and change management. Specialise and deepen your knowledge by choosing focussed electives in Business Analytics or Cyber Security.

Competencies and Curriculum

- Disruptive Innovations
- Corporate Management
- Leadership Skills
- Corporate Development
- Digital Business Analytics



Semester 1

Disruptive Innovations (Disruptive Technologies and Business Models)

Corporate Management (Digital Strategy and Digital Culture)

Innovation Management (Strategies, Methods, and Techniques)

Process Management
(Process Mining, Modeling, Evaluation, and Implementation)

Leadership Skills (Digital Leadership and Emotional Leadership)

Digital Business Analytics
—Data Analytics Applications, Methods, and Techniques)

OR

Cyber Security
—IT Security Principles and Standards (incl. Security Management)

Semester 2

Disruptive Corporations (Digital Organization and Collaboration)

Corporate Development (Information and Knowledge Management)

Organization Management (Agile Formats, Methods and Techniques
(Workshop)

Change Management (Change Models, Methods and Techniques –
Digital Change)

Coaching Skills (Coaching Scopes, Methods and Techniques)

Digital Business Models
—Business Model Development and Implementation)

OR

Cyber Security
—IT Security Tools and Technologies incl. Security Lab: Security Systems

Semester 3

Internship/Global Study Semester

Semester 4

Analysing International Business (Online)

Master Thesis

Your Future Career

Companies from all sectors need experts to assist them in facilitating a smooth and successful transformation process, making our Master's programme more in demand today than ever before. Internationally orientated, this programme offers you career opportunities across the globe.

Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Learn from industry professionals
- Interactive, fun learning centred on individual support
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- 114 partner universities for exchange semesters abroad
- Students from 100+ countries provide international flair
- Centrally located and modern Campus

Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50 % on their year 1 tuition fees.

"Graduates of Digital Transformation Management have great professional opportunities to support companies in the digital transformation of their processes and employees."

Key Facts and Figures

Start

April and October

Duration

2 years

Mode

Full time

Credits

120 ECTS

Degree

Master of Science

Language

English

Tuition Fees

EU: €790 per month

Non-EU: €6,450 per semester

CORE Principle

Find all information on our

CORE Principle here:

srh-campus-hamburg.de/en/core



Sebastian Apprecht

Founder of EFFEKT.DIGITAL

Our Master's Degrees In Hamburg Will Expand Your Horizon

SRH Campus Hamburg

Hamburg is the second largest city in Germany and an excellent location for education and business alike. The nearby Port of Hamburg is the 3rd busiest in Europe and is known as Germany's "gateway to the world". Located on the Binnenalster, our campus offers exciting future-oriented degree programmes in the fields of management, IT, logistics and technology. Find numerous work opportunities and leisure activities at our central location. Campus Hamburg is the perfect place for students to study and gain practical experience.

Entry Requirements

- Bachelor's degree in one of the following areas: Business/Management, Business Informatics, Informatics/Computer Science or Computer Engineering OR
- Bachelor's degree + min. 6 months of work experience in the areas mentioned above
- Transcript of Records
- Proof of English language proficiency
- Curriculum vitae
- Copy of your passport/ID

Any questions?

We're happy to help out.

Email us or give us a call.

+49 40 334 656 40

studyinhamburg@srh.de

www.srh-campus-hamburg.de/en

Find out more!

