

The logo for SRH, consisting of the lowercase letters 'srh' in a bold, orange, sans-serif font. The background of the entire page is a photograph of two men in business suits shaking hands in a modern office with large windows overlooking a city skyline. The floor is highly reflective, mirroring the men and the buildings outside. A large, curved orange graphic element is in the bottom right corner.

srh

**SRH Berlin University of Applied Sciences
Campus Hamburg**

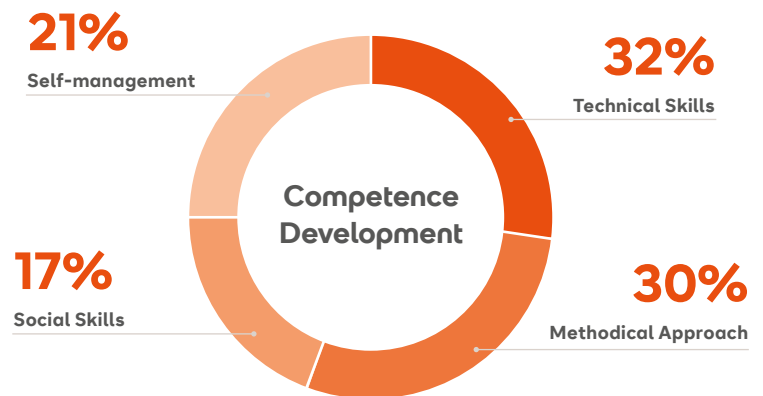
International Business & Leadership | M.A.

Our Unique Curriculum for You

Our M.A. International Business & Leadership qualifies you for management positions in international corporations. Global companies across all industries are searching for experts with intercultural competencies, strategic thinking, management skills and leadership qualities. At SRH Campus Hamburg, we have included these components into our Master's programme to ensure that you're best prepared for the job market and exceed employer expectations. Our innovative study concept is designed to enhance your skills whilst educating you in key areas. For this programme, these areas include innovative human resource and business management.

Competencies and Curriculum

- Leading Intercultural Workforce
- Global HR-Management
- Strategic Marketing Management
- Contracting and Negotiation
- Internship or Study Abroad



Semester 1

International Business Development and Digital Intelligence

Global Markets & Finance

Leading Intercultural Workforce

Case Study: Business Development Case or Leading Challenge

Corporate Governance and Business Ethics

Global HR-Management

Semester 2

Managing People, Diversity and New Work

Change Management

Strategic Marketing Management

Case Study: International Team Project

Contracting and Negotiation

Academic Paper Design and Writing

Semester 3

Internship or Study Abroad

Semester 4

Analysing International Business (online)

Master's Thesis

Your Future Career

Upon successful completion of our M.A programme in International Business & Leadership, you'll be ready to take on senior international management positions. With the knowledge and skills gained in this programme, you'll be perfectly prepared for the demands of the international business world.

Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Learn from industry professionals
- Interactive, learning centred on individual support
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- 114 partner universities for exchange semesters abroad
- Students from 100+ countries provide international flair

Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50 % on their year 1 tuition fees.

Key Facts and Figures

Start

April and October

Duration

2 years

Mode

Full time

Credits

120 ECTS

Degree

Master of Arts

Language

English

Tuition Fees

EU: €790 per month

Non-EU: €6,450 per semester

CORE Principle

Find all information on our

CORE Principle here:

srh-campus-hamburg.de/en/core

"I believe the programme M.A. International Business and Leadership has evolved my outlook of the business world from abstract to more comprehensive."



Aniket Padwekar

Student

Our Master's Degrees In Hamburg Will Expand Your Horizon

SRH Campus Hamburg

Hamburg is the second largest city in Germany and an excellent location for education and business alike. The nearby Port of Hamburg is the 3rd busiest in Europe and is known as Germany's "gateway to the world". Located on the Binnenalster, our campus offers exciting future-oriented degree programmes in the fields of management, IT, logistics, and technology. Find numerous work opportunities and leisure activities at our central location. Campus Hamburg is the perfect place for students to study and gain practical experience.

Entry Requirements

- Management-related Bachelor's degree of 3.5 years (210 ECTS) OR 3 years (180 ECTS) + management-related work experience of min. 12 months
- Non-management related Bachelor's degree of 3.5 years (210 ECTS) + management related work experience of min. 6 months OR 3-year Bachelor's degree (180 ECTS) + management related work experience of min. 18 months
- Transcript of Records
- Proof of good to very good English language skills
- Letter of motivation
- CV
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 40 334 656 414
studyinhamburg@srh.de
www.srh-campus-hamburg.de/en

Find out more!

