

The SRH logo is positioned in the top left corner of the image. It consists of the lowercase letters 'srh' in a bold, orange, sans-serif font. The background of the entire page is a photograph of a young man with light brown, wavy hair, wearing a dark green and black plaid shirt. He is looking down and to the right with a slight smile, appearing to be working on a laptop. The lighting is soft and natural, coming from a window on the right side of the frame. In the bottom right corner, there is a large, semi-circular orange graphic element that overlaps the text.

srh

SRH Berlin University of Applied Sciences
Berlin School of Management

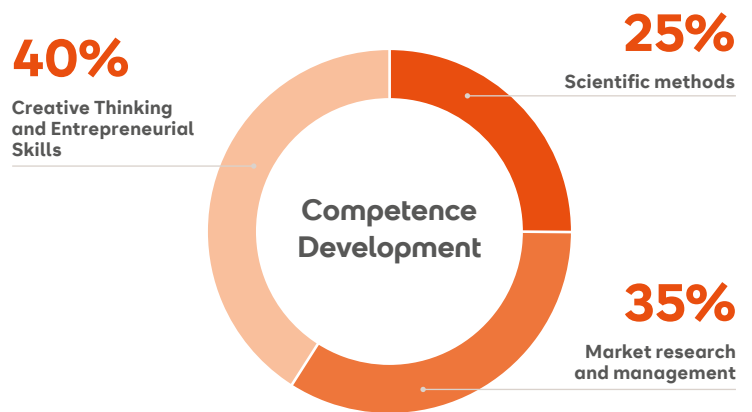
Entrepreneurship and Intrapreneurship | M.A.

Our Unique Curriculum for You

Our Master's programme in Entrepreneurship and Intrapreneurship assists you in developing your entrepreneurial and soft skills, strengthening your business expertise and also helps you design, develop and launch your own business. Throughout your studies, you will focus your attention on your business idea. In the Incubator Semester you will further develop your idea and build and expand your business.

Competencies and Curriculum

- Entrepreneurial skills like creativity, opportunity recognition and idea development Sustainable business management
- Development of a suitable strategy for start-ups
- Evaluation of the outcome of market research
- Entrepreneurial approaches and instruments for business modelling
- Awareness of the interrelations influencing the process of setting up a business
- Dealing with different stakeholder groups, negotiate and handle conflict



Semester 1

- Entrepreneurial Skills I - Mindset, Action & Reflection
- Business Analysis & Planning
- International Contractual Management
- Creativity and Innovation Management
- Entrepreneurial Skills II: Negotiation and Conflict Management
- Scientific Writing & Presentation Techniques

Semester 2

- Entrepreneurial Strategy & Business Model Generation
- Information Systems & E-Commerce
- Incubator I – Exploration
- Incubator II – Creation
- Incubator III – Evaluation
- Incubator IV – Implementation

Semester 3

- Global Strategic Management
- Quantitative & Qualitative Research Methods
- Entrepreneurial Skills III – Building and Leading Teams
- Entrepreneurial Marketing
- Entrepreneurial Finance & Risk Management
- Entrepreneurial Operations & Production Management

Semester 4

- Economics & Entrepreneurial Eco-Systems
- Master Seminar
- Master Thesis

Your Future Career

With your Master's degree you can launch your own business or work in the innovation department of different companies. In addition to gaining entrepreneurial independence, the project- and skill-based programme enables you to work in innovation management and to lead demanding projects in the start-up scene.

Your Success Is Our Mission

- Globally recognized and renowned degree program (state accredited)
- Learn from industry professionals
- Holistic and hands-on approach to learning
- Personal assistance at our Career Service
- 114 partner universities for exchange semesters abroad
- Students from 100+ countries provide international flair
- Guidance through the process of setting up a business
- Working on own ideas during the study period including testing and pivoting

Financing Your Studies

- Find support with student loans such as Daka Berlin: Repay your loan only when you are employed and earn a certain income.
- Education funds such as the SRH Berlin Bildungsfonds from Brain Capital also provide financial help: When you start working and have a fixed minimum income, you pay back a percentage of your salary.
- Additionally, there is Bafög and various other scholarships. Find more information on our website.

"Through my studies, I can develop and implement my own business idea. At SRH I get the necessary skills and great support."

Key Facts and Figures

Start

April and October

Duration

2 years

Mode

Full time

Credits

120 ECTS

Degree

Master of Arts

Language

English

Tuition Fees

EU: €790 per month

Non-EU: €6,800 per semester

CORE Principle

Find all information on our CORE Principle here:

www.srh-berlin.de/en/core



Anisa Kumari
Student

Our Master's Programme for Creative Business Minds

Berlin School of Management

The Berlin School of Management offers a variety of prestigious business degree programs to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Berlin and characterized by cultural diversity. Experience a stimulating teaching and learning environment here as well as at our international partner universities.

Entry Requirements

- Bachelor's degree
- Proof of English language proficiency
- Secondary School Certificate
- Curriculum vitae
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Find out more!

