



SRH Berlin University of Applied Sciences
Berlin School of Management

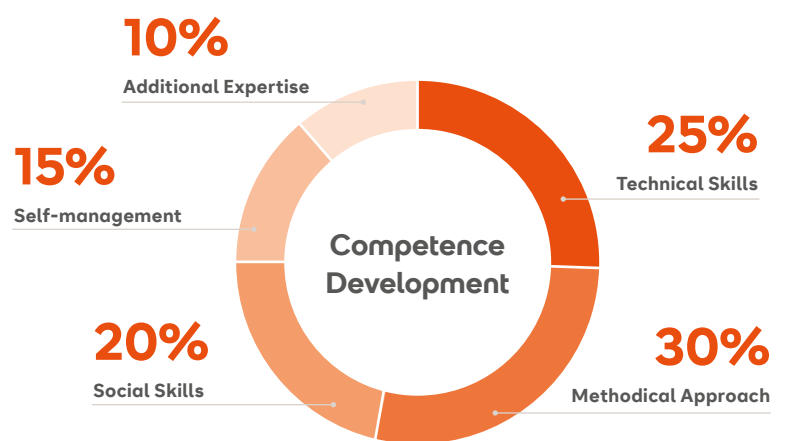
International Management: Creative Leadership | M.A.

Our Unique Curriculum for You

This programme will turn you into a manager capable of mastering ever-changing environments. Linking international management theories with creative approaches, this Master's degree will give you the ability to handle economic, cultural and technological issues. Foster a global, creative mindset and learn advanced management knowledge including law, finance, contract, project, and risk management. Apply digital business tools and technological innovation strategies along with creative leadership methods. Engage in new, more spontaneous, and more innovative ways of managing.

Competencies and Curriculum

- Creative leadership and management
- Project Management
- Business Model Generation
- Marketing Management
- Creative and artistic methods
- Entrepreneurial and intrapreneurial skills



Semester 1

International Contractual Management

Risk Management in Value Creation

Negotiation and Conflict Management

Operations & Project Management

Developing Managerial/Entrepreneurial Skills I:
Mindset, Action & Reflection

Intercultural Management

Semester 2

Technological Foresight and Innovation Strategies

Business Model Generation

Creative Company Project / Artistic Methods

Developing Managerial Skills II: Business Simulation

Semester 3

Strategic Network Management

Legal Environment of International Business and Foreign Trade

Risk Management in Financing

Leadership and Global Strategic Management

International Marketing Management

Human Resource Management and Ethical Leadership
in International Enterprises

Semester 4

Master's Seminar / Artistic Research

Internship in Creative Business

Master's Thesis/ Arts-based Research Project

Your Future Career

Work in a range of industries, professions and countries. Manage companies in all knowledge-driven business fields and creative businesses within the creative industries. Fill positions in strategic management, communication and marketing or become a business development manager.

Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Individual support from industry professionals
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- 114 partner universities for exchange semesters abroad
- Students from 100+ countries provide international flair
- Institute for Professional Development in the Creative Industries
- Creative real-life company project with professional coaches

Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later" solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50 % on their year 1 tuition fees.

"The company project provided me with a real-life setting to develop my creative leadership approach."

Key Facts and Figures

Start

April and October

Duration

2 years

Mode

Full time

Credits

120 ECTS

Degree

Master of Arts

Language

English

Tuition Fees

EU: €790 per month

Non-EU: €6,800 per semester

CORE Principle

Find all information on our CORE Principle here:

www.srh-berlin.de/en/core



Ola Kosberg
Student

Manage Creative Heads and Organizations With Our Master's Programme

Berlin School of Management

The Berlin School of Management offers a variety of prestigious business degree programs to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Berlin and characterized by cultural diversity. Experience a stimulating teaching and learning environment here as well as at our international partner universities.

Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Transcript of Records
- Proof of English proficiency: IELTS 6.5.
We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE | Duolingo
- Letter of motivation
- CV
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Find out more!

