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SRH Berlin University of Applied Sciences  
Berlin School of Design and Communication

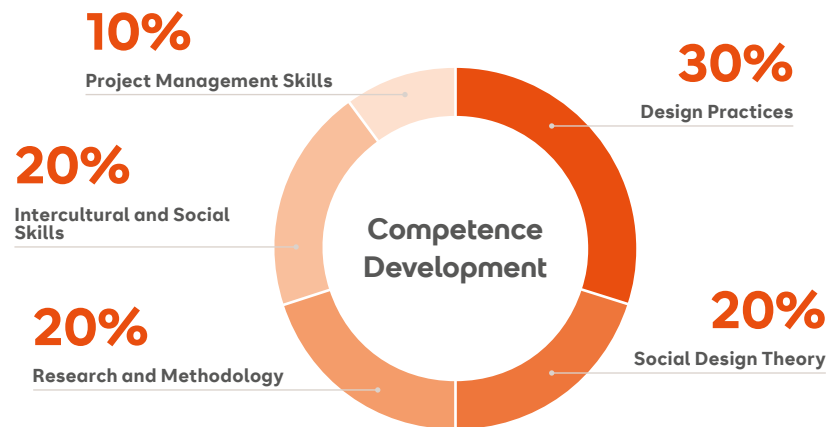
# Social Design & Sustainable Innovation | M.A.

# Our Unique Curriculum for You

Our future-driven and sustainability-oriented programme weaves together your ethical beliefs and professional aspirations. The M.A. offers a unique combination of hands-on practical experience, design education, and social design theory by cooperating with real project partners. The Master's builds bridges between people, cultures, and disciplines and is an exciting chance to advance your design skills, adopt responsible methodologies, and understand social issues.

## Competencies and Curriculum

- Social Design
- Design Thinking
- Design Practices
- Social Campaigning
- Sustainable Innovation



### Semester 1

- Social Design Theory and Practice A
- Design Research and Practices
- Social Design Campaigning
- Art, Society and Change
- Theory I | Branding, Sustainability I and Media Ethics I
- Profession and Best Practice I | Art, Design and Intercultural Context

### Semester 2

- Social Design Theory and Practice B
- Sustainable Innovation I
- Sustainable Innovation II
- Social Design Internship/Excursion
- Theory II | Brand Management, Sociology and Media Ethics II
- Profession and Best Practice II | Creative Industries and Entrepreneurship

### Semester 3

- Purpose Driven Innovation | Introduction and Research
- Purpose Driven Innovation | Synthesis and Creation
- Purpose Driven Innovation | Realisation and Implementation
- Social Design Manifesto and Portfolio
- Social Design Practices III
- Profession and Best Practice III | Leadership and Workshop Design

### Semester 4

- Master Thesis Social Design

## Your Future Career

Graduates open up traditional and new design professions with an extended and scientifically valid design, thinking, and action approach. They work as art directors, designers, project managers, web developers, change managers, and curators.

## Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, practice partners, field trips
- Unique competence-based teaching concept: CORE
- Intercultural and interdisciplinary learning centred on individual support
- Various cooperations with practice partners
- Personal guidance by our academic teaching staff
- Extra-curricular transdisciplinary design modules
- Partner universities for exchange semesters abroad
- Open and international environment

## Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% off their year 1 tuition fees.

**"We combine responsibility, fairness, and sustainability with communication, innovation, and design to train the next generation of leaders in these areas."**

# Key Facts and Figures

## Start

April and October

## Duration

2 years

## Mode

Full time

## Credits

120 ECTS

## Degree

Master of Arts

## Language

English

## Tuition Fees

EU: €790 per month

Non-EU: €5,700 per semester

## CORE Principle

Find all information on our CORE Principle here:

[www.srh-berlin.de/en/core](http://www.srh-berlin.de/en/core)



**Prof. Gilbert Beronneau**  
Programme Director

# Our Berlin-Based Master's Programme for Creative Minds

## Berlin School of Design and Communication

Located in Kreuzberg, the Berlin School of Design and Communication focuses on competence-oriented teaching, visionary project collaborations and close exchange with partners in the creative industry. We specialise in various disciplines such as photography, film, illustration, social design, digital product development, and marketing communication. Experience the Berlin way of life while working with our lecturers on developing valuable skills for your future!

## Entry Requirements

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Transcript of Records
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE | Duolingo
- 2–3 creative works on the topic of “Why change?” (as film, text, photo, illustration or another creative form of expression)
- Uncommented list with 5 favourite films and series
- CV
- Copy of your passport/ID

**Any questions?**  
**We're happy to help out.**  
**Email us or give us a call.**  
**+49 30 515 650 200**  
**studyinberlin@srh.de**  
**www.srh-berlin.de/en**

Find out more!

