



SRH Berlin University of Applied Sciences

# M.Sc. Digital Transformation Management – Business Analytics

Campus Hamburg



## Any questions?

We're happy to help out.

Email us, give us a call—or  
[book an appointment online.](#)

## Your contact person:

**Mathew Schlehuber**

+49 40 334 6564-0

studyinghamburg@srh.de

## [Apply Online Now](#)

Create an account for a  
smooth online application  
—it's fast & free.

## Big Data means Big Business

In companies, data serves as a decisive factor to create successful management strategies. If big data, disruptive innovation and change management are common terms to you, then our Master's degree with a focus on Business Analytics is the perfect choice for you.

## Career Opportunities

With an M.Sc. in Digital Transformation Management, you will be able to provide expert consultation by offering in-depth knowledge of data analysis and business model development. You can work as a digital business or digital transformation manager, as an innovation manager, or strive for an executive role in digital business development.

## Entry Requirements

- Business-related university degree (Bachelor's or Diploma) with at least 180 ECTS in Business Administration, Business Information Systems, or similar. Alternatively, a non-business related university degree (at least 180 ECTS) + 6 months related work experience.
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo. Waiver possible.

We offer Conditional Acceptance.

## Your Path into the Future

### Our Career Services offers you:

- Workshops and career days
- Application training and interview coaching
- Check of job application documents
- Support with internship, post-graduate job search
- Field trips to partner companies
- Access to our large network of corporate partners
- Exclusive career portal on JobTeaser.com

## Financing your Studies

- EU students have the opportunity to finance their studies with Study Now, Pay Later options via Brain Capital or Chancen e.G.
- Non-EU students can take advantage of student loans or funding opportunities offered by their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% on their first-year tuition fees.

## Gain a Competitive Edge

- Take up German language classes with our Centre for Languages and Diversity.
- "Customise your Studies" with additional courses from over 50 study programmes.
- "Wild Studies": Create your own timetable for one additional semester choosing from a range of courses at SRH Berlin University of Applied Sciences.

### Apply Online Now

It's fast and free.

## Key Facts and Figures

### Start

April and October

### Duration

2 years, 120 ECTS

### Mode

Full time

### Degree

Master of Science

### Language

English

### Tuition Fees

	Month	Semester	Year
EU students*	€800	€4,800	€9,312
Non-EU students	–	€6,450	€12,513

\*including EEA, CH, Western Balkans, Ukraine

## Your Success is our Mission

### We offer:

- State-accredited programmes
- Practical approach: internships, case studies, field trips
- CORE: Our innovative teaching concept
- Interactive, fun learning centred on individual support