



SRH Berlin University of Applied Sciences
Berlin School of Management

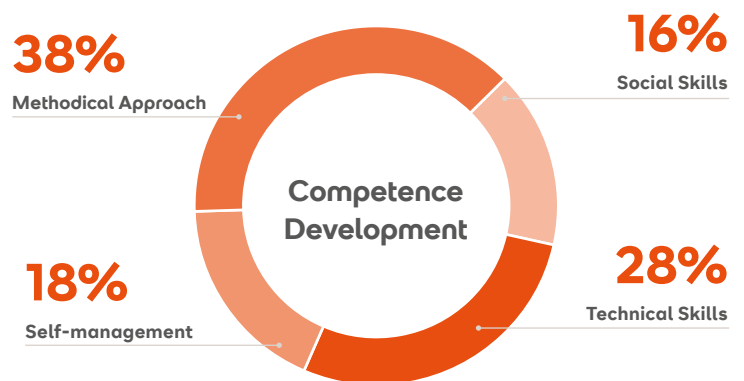
Healthcare Management | MBA

Our Unique Curriculum for You

This MBA programme will boost your career if you work in the pharmaceutical industry, hospitals, clinics, special care institutions, or the public health system. You will also benefit from this MBA if you want to change your career to join these fields. After graduation, you will be able to respond to current developments in the healthcare system in a flexible, future-oriented, innovative, and ethically justified manner and make lasting and successful entrepreneurial decisions. Elective and extension modules allow you to dive into specialised orientations.

Competencies and Curriculum

- Leadership and Management of Healthcare Institutions
- Development and Implementation of Strategies
- Digitization in Healthcare
- Patient Centricity
- Hospital Management
- Micro and Macro Economics



Semester 1

Fundamentals of Management and Economics

Organisational Behaviour

Corporate Social Responsibility and Business Ethics

Healthcare Management I: Organisation in Healthcare

Healthcare Management II: Management of Healthcare Institutions

Applied Project / Internship

Semester 2

Trust and Collaboration

Marketing Management

Strategic Management

Healthcare Management III: Public Health Management

Healthcare Management IV: Financial Flows in Healthcare

Scientific Writing / Master's Seminar

Semester 3

Elective I

Elective II

Master's Thesis

Your Future Career

In addition to classic management topics such as economics, marketing, and accounting, you will gain industry-specific expertise in healthcare-focused management areas and can pursue leading positions in pharmaceutical and medical devices industries, hospitals, and healthcare facilities. Your ability to create innovative strategies for international industry challenges sets you apart. Your elective modules allow you to tailor your studies to your career goals.

Your Success Is Our Mission

- Globally recognized and renowned degree programme (state accredited)
- Holistic and hands-on approach to learning
- Personal guidance by our Career Service
- Interactive, enjoyable learning centred on individual support
- "Customise your studies" exclusive offer
- 114 partner universities for international experiences
- Students from 100+ countries provide international flair
- Centrally located and modern Campus

Financing Your Studies

- Find support with student loans such as Daka Berlin: Repay your loan only when you are employed and earn a certain income.
- Education funds such as the SRH Berlin Bildungsfonds from Brain Capital also provide financial help: When you start working and have a fixed minimum income, you pay back a percentage of your salary.
- Additionally, there is Bafög and various other scholarships. Find more information on our website.

"Students receive solid business and administrative knowledge in all healthcare contexts and with an international perspective."

Key Facts and Figures

Start

April and October

Duration

1,5 years

Mode

Full time

Credits

90 ECTS

Degree

MBA

Language

English

Tuition Fees

EU: €1155 per month

Non-EU: €7560 per semester

CORE Principle

Find all information on our CORE Principle here:

www.srh-berlin.de/en/core



Prof. Dr. Franz Hessel

Professor for Healthcare Management

Our MBA Programme for Innovative Leaders With Healing Powers

Berlin School of Management

The Berlin School of Management offers a variety of prestigious business degree programmes to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Berlin and characterized by cultural diversity. Experience a stimulating teaching and learning environment here as well as at our international partner universities.

Entry Requirements

- Bachelor's degree
- Min. 2 years of relevant work experience
- Letter of motivation
- Proof of English language proficiency
- Secondary school certificate
- Curriculum vitae
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Find out more!

