



srh

SRH Berlin University of Applied Sciences
Berlin School of Management

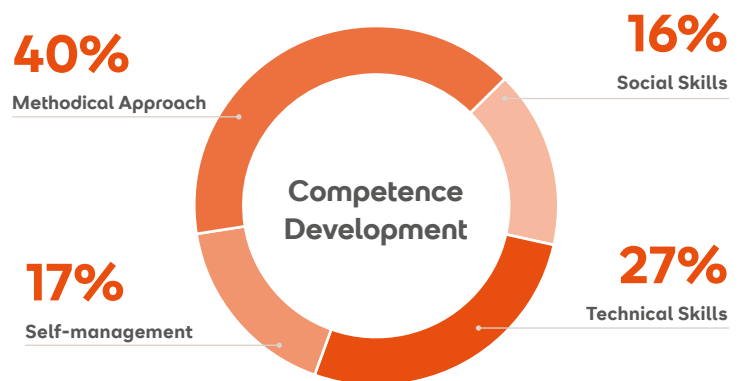
General Management | MBA

Our Unique Curriculum for You

This MBA programme teaches you the fundamentals of markets and companies and how to apply your knowledge in a leadership role. After graduation, you will be able to respond to current work developments in a flexible, future-oriented, innovative, and ethically justified manner and make lasting and successful entrepreneurial decisions. The programme prepares you to take over or maintain middle and higher management positions, especially if your previous degree has limited you until now. Elective and extension modules allow you to dive into specialised orientations.

Competencies and Curriculum

- Leadership and management of organisations
- Development and implementation of strategies
- Marketing in an international context
- Quality management
- Accounting
- Operations management



Semester 1

Fundamentals of Management and Economics

Organisational Behaviour

Corporate Social Responsibility and Business Ethics

General Management I: International Human Resource Management

General Management II: Finance and Accounting

Applied Project / Internship

Semester 2

Trust and Collaboration

Marketing Management

Strategic Management

General Management III: Process Management & Quality Management

General Management IV: Service Management & Supply Chain Management

Scientific Writing / Master's Seminar

Semester 3

Elective I

Elective II

Master's Thesis

Your Future Career

Classic management disciplines such as finance, human resources, and marketing set you up for management positions in international companies. Your knowledge of corporate social responsibility, organisational behaviour, and business ethics sets you apart. Your elective modules allow you to tailor your studies to your career goals.

Your Success Is Our Mission

- Globally recognized and renowned degree programme (state accredited)
- Holistic and hands-on approach to learning
- Personal guidance by our Career Service
- Interactive, enjoyable learning centred on individual support
- "Customise your studies" exclusive offer
- 114 partner universities for international experiences
- Students from 100+ countries provide international flair
- Centrally located and modern Campus

Financing Your Studies

- Find support with student loans such as Daka Berlin: Repay your loan only when you are employed and earn a certain income.
- Education funds such as the SRH Berlin Bildungsfonds from Brain Capital also provide financial help: When you start working and have a fixed minimum income, you pay back a percentage of your salary.
- Additionally, there is Bafög and various other scholarships. Find more information on our website.

"We designed this MBA to expand your skills and competencies as a manager to assert your success in an increasingly globalised and digitalised world."

Key Facts and Figures

Start

April and October

Duration

1,5 years

Mode

Full time

Credits

90 ECTS

Degree

MBA

Language

English

Tuition Fees

EU: €1155 per month

Non-EU: €7,560 per semester

CORE Principle

Find all information on our CORE Principle here:

www.srh-berlin.de/en/core



Ian Towers
Professor

Our MBA Programme for Leaders with Attitude

Berlin School of Management

The Berlin School of Management offers a variety of prestigious business degree programmes to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Berlin and characterized by cultural diversity. Experience a stimulating teaching and learning environment here as well as at our international partner universities.

Entry Requirements

- Bachelor's degree
- Min. 2 years of relevant work experience
- Letter of motivation
- Proof of English language proficiency
- Secondary school certificate
- Curriculum vitae
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Find out more!

