



SRH Berlin University of Applied Sciences

Creative Industries Management B.A.

Berlin



Any questions?

We're happy to help out.
Email us or give us a call.

Your contact person

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Apply online

Create an account on our
online platform for a smooth
application process.

We Manage Creativity. We Create Management.

You have talent, tolerance and want to do business in new ways? This programme adapts management studies to the complex and dynamic creative world and broader economy, adding communication, culture and arts, as well as entrepreneurship. Learn to support, market and manage success in the creative industries and beyond. Become part of a diverse, international, and supportive learning community.

Career Opportunities

A degree in Creative Industries Management offers you many opportunities in the broad field of the creative and cultural industries and in businesses across all economic sectors that seek innovative approaches. This includes creative occupations such as marketing, communications, as well as general management. Work at the intersection of creativity and business, innovation and change, freelance and entrepreneurial careers.

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo

Your Path into the Future

Our Career Service offers you:

- Workshops and career days
- Application training and interview coaching
- Check of job application documents
- Support with internship, post-graduate job search
- Field trips to partner companies
- Access to our large network of corporate partners
- Exclusive career portal on JobTeaser.com

Financing your Studies

- EU students have the opportunity to finance their studies with Study Now, Pay Later options via Brain Capital or Chancen e.G.
- Non-EU students can take advantage of student loans or funding opportunities offered by their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% on their first-year tuition fees.

Gain a Competitive Edge

- Take up German language classes with our Centre for Languages and Diversity.
- „Customise your Studies“ with additional courses from our exclusive portfolio.
- „Wild Studies“ create your own timetable for one additional semester choosing from a range of courses at SRH Berlin.

Key Facts and Figures

Start

April and October

Duration

3.5 years, 210 ECTS

Mode

Full time

Degree

Bachelor of Arts

Language

English

Tuition Fees

	Month	Semester	Year
EU*	€650	€3,900	€7,566
Non-EU	–	€4,500	€8,730

*including EEA, CH, Western Balkans

Your Success is our Mission

We offer:

- State-accredited programmes
- Practical approach: internships, case studies, field trips
- CORE: Our innovative teaching concept
- Interactive, fun learning centred on individual support
- State-of-the-art facilities