



SRH Berlin University of Applied Sciences

# Advertising & Brand Communication B.A.

Berlin



## Any questions?

We're happy to help out.  
Email us or give us a call.

## Your contact person

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## Apply online

Create an account on our  
online platform for a smooth  
application process.

## Branding is Beautiful

Do you enjoy a thirty-second commercial as much as a feature film? You'd rather click than block online ads? If you love developing communication strategies and creative solutions, our B.A. Advertising & Brand Communication is the ideal programme for you.

## Career Opportunities

With your degree in Advertising & Brand Communication you can work as a strategic planner, account manager, concept writer, copywriter, media designer and art director.

## Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife).
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo.
- Portfolio with approx. 10 own creative works.

## Your Path into the Future

### Our Career Service offers you:

- Workshops and career days
- Application training and interview coaching
- Check of job application documents
- Support with internship, post-graduate job search
- Field trips to partner companies
- Access to our large network of corporate partners
- Exclusive career portal on JobTeaser.com

## Financing your Studies

- EU students have the opportunity to finance their studies with Study Now, Pay Later options via Brain Capital or Chancen e.G.
- Non-EU students can take advantage of student loans or funding opportunities offered by their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% on their first-year tuition fees.

## Gain a Competitive Edge

- Take up German language classes with our Centre for Languages and Diversity.
- “Customise your Studies” with additional courses from our exclusive portfolio.
- “Wild Studies” create your own timetable for one additional semester choosing from a range of courses at SRH Berlin.

## Key Facts and Figures

### Start

April and October

### Duration

3.5 years, 210 ECTS

### Mode

Full time

### Degree

Bachelor of Arts

### Language

English

### Tuition Fees

	Month	Semester	Year
EU*	€650	€3,900	€7,566
Non-EU	–	€4,500	€8,730

\*including EEA, CH, Western Balkans

## Your Success is our Mission

### We offer:

- State-accredited programmes
- Practical approach: internships, case studies, field trips
- CORE: Our innovative teaching concept
- Interactive, fun learning centred on individual support
- State-of-the-art facilities