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SRH Berlin University of Applied Sciences
Campus Hamburg

International Business Administration | B.A.

Experience Track
and
Fast Track

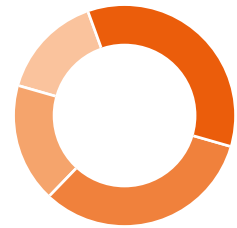
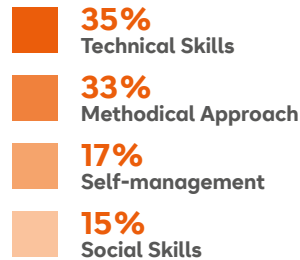
Our Unique Curriculum for You

Globalization, digitalization, and scarce resources are only some of the substantial challenges currently facing the economy. Studying business administration in Berlin will enable you to understand global affiliations and develop innovative strategies for sustainable management.

Competencies and Curriculum

- In-depth knowledge of international business administration
- Sustainable business management
- Digital economy
- Business English and other languages
- International experience

Competence Development



Semester 1

Principles of International Management

Supply Chain Management

Accounting

Get ready for tomorrow, today: Creativity and innovations

Applied Business Mathematics

Languages I (German or Spanish)

Semester 2

Marketing Management

Principles of Economics

Digital Business I

Digital Business II

Statistics I

Languages II (German or Spanish)

Semester 3

Management Accounting

International Business Law

Finance and Investment Management

Start-up and Entrepreneurial Mindset

Statistics II

Languages III (German or Spanish)

Semester 4

International Financial Accounting

Leadership

Market and Advertising Psychology OR Econometrics

Lab Project

Advanced International Economics

Organisational Behaviour and Human Resource Management

Semester 5

Sustainable Service and Quality Management

Digital Business Simulation

Research Transfer

Study Project

Business Research Methods

Career Coaching

Semester 6

International Experience Semester: Internship or Study Abroad

Semester 7

Internship

Academic Writing

Bachelor's Thesis

Please note: "Fast Track" students skip the International Experience Semester and complete the programme in six semesters.

Your Future Career

A degree in International Business Administration will open up career paths in business consultancy and management positions. Joining global teams at start-ups or worldwide companies are also viable options. Whichever way you choose: We focus on training you for the future needs of business.

Your Success Is Our Mission

- Globally recognized and renowned degree programme (state accredited)
- Direct entry possible: No foundation year required
- Holistic and hands-on approach to learning
- Personal assistance at our Career Service
- Choose additional courses at other schools such as design or engineering
- Compatible with the best business administration master's programmes in Germany and the world
- Complete a semester abroad at one of our partner universities
- Students from 100+ countries provide international flair

Financing Your Studies

- Find support with student loans such as Daka Berlin: Repay your loan only when you are employed and earn a certain income.
- Education funds such as the SRH Berlin Bildungsfonds from Brain Capital also provide financial help: When you start working and have a fixed minimum income, you pay back a percentage of your salary.
- Additionally, there is Bafög and various other scholarships. Find more information on our website.

"During our studies we developed an abstract business idea into a real company and pushed our entrepreneurial skills to the next level."

Key Facts and Figures

Start

1st intake: October 2024

Duration

3.5 years (Experience Track)

3 years (Fast Track)

Mode

Full time

Credits

210 ECTS (Experience Track)

180 ECTS (Fast Track)

Degree

Bachelor of Arts

Language

English

Tuition Fees (Experience Track)

EU: €690 per month

Non-EU: €4,725 per semester

CORE Principle

Find all information on our

CORE Principle here:

srh-campus-hamburg.de/en/core



Maria Hosana da Silva
Graduate

Bachelor's Programmes for Cosmopolitan Practitioners

SRH Campus Hamburg

Hamburg is the second largest city in Germany and an excellent location for education and business alike. The nearby Port of Hamburg is the 3rd busiest in Europe and is known as Germany's "gateway to the world". Located on the Binnenalster, our campus offers exciting future-oriented degree programmes in the fields of management, IT, logistics, and technology. Find numerous work opportunities and leisure activities at our central location. Campus Hamburg is the perfect place for students to study and gain practical experience.

Entry Requirements

- General university entrance qualification (Abitur) or subject-restricted higher education entrance qualification (Fachhochschulreife)
- Alternatively: At least two years of vocational training as well as three years of work experience
- Proof of English language proficiency
- High motivation for academic success

**Any questions?
We're happy to help out.
Email us or give us a call.**

**+49 40 334 656 40
studyinhamburg@srh.de**

www.srh-campus-hamburg.de/en

**More
information!**

