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SRH Berlin University of Applied Sciences  
Berlin School of Design and Communication

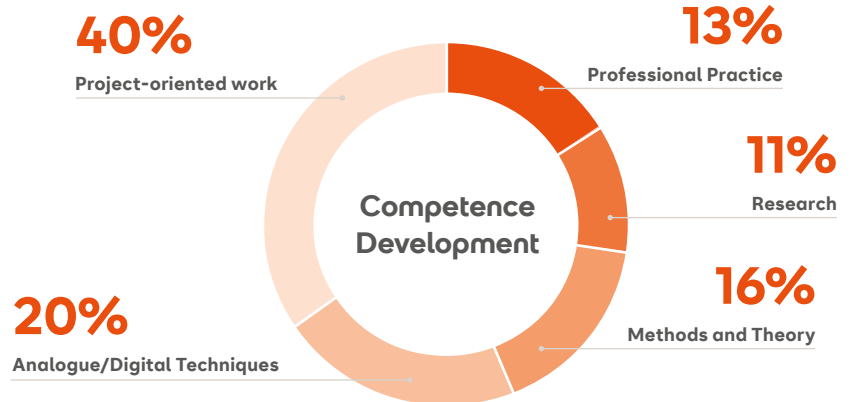
**Illustration | B.A.**

# Our Unique Curriculum for You

Apply your drawing skills in a professional context. Develop an understanding of the interplay between image and text. We will teach you methods and techniques of research, conception, and visual implementation. Work on exciting assignments and projects while developing your personal illustration style.

## Competencies and Curriculum

- Analogue and digital Illustration techniques
- Conception and Idea development
- Animation and Character Design
- Visual Communication and Design



### Semester 1

Design Basics I  
Design Basics II  
Design Basics III  
Design/Communication Sciences  
Media Lab Photography  
Elective Design

### Semester 2

Illustration Basics I  
Illustration Basics II  
Illustration Basics III  
Design/Media Sciences  
Character Design  
Elective Design

### Semester 3

Narrative Illustration I  
Narrative Illustration II  
Narrative Illustration III  
Research and Aesthetics I  
Editorial Design for Illustrations 1  
Elective Design

### Semester 4

Animation 1  
Animation 2  
Visual Essay  
Lab Project  
Concept Art  
Elective Design

### Semester 5

Independent Illustration Project  
Project Illustration

### Semester 6

Editorial Illustration  
Infographics  
Research Colloquium Design  
Research and Aesthetics II  
Practical Project / Project-oriented Work  
Elective Design

### Semester 7

Portfolio  
Professional Practice Illustration  
Bachelor's Thesis Design  
Entrepreneurship + Media Law  
Writing Workshop BSDC

## Your Future Career

With your degree in Illustration you can work as a self-employed illustrator, in publishing, advertising or animation, as well as for cultural and scientific institutions.

## Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Unique competence-based teaching concept: CORE
- Interactive, fun learning centred on individual support
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- Partner universities for exchange semesters abroad
- Open and international environment
- Taught by established practicing illustrators

## Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% off their year 1 tuition fees.

**"The course combines theoretical knowledge with craft techniques. For me, illustration is the freedom to be creative."**

# Key Facts and Figures

## Start

April and October

## Duration

3.5 years

## Mode

Full time

## Credits

210 ECTS

## Degree

Bachelor of Arts

## Language

English

## Tuition Fees

EU: €690 per month

Non-EU: €4,725 per semester

## CORE Principle

Find all information on our CORE Principle here:

[www.srh-berlin.de/en/core](http://www.srh-berlin.de/en/core)



**Lea Hartmann**  
Graduate

# Our Berlin-Based Bachelor's Programme for Creative Minds

## Berlin School of Design and Communication

Located in Kreuzberg, the Berlin School of Design and Communication focuses on competence-oriented teaching, visionary project collaborations and close exchange with partners in the creative industry. We specialise in various disciplines such as photography, film, illustration, social design, digital product development, and marketing communication. Experience the Berlin way of life while working with our lecturers on developing valuable skills for your future in the creative industry!

## Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE | Duolingo
- Portfolio with approx. 20 own creative works
- CV
- Copy of your passport/ID

**Any questions?**  
**We're happy to help out.**  
**Email us or give us a call.**  
**+49 30 515 650 200**  
**studyinberlin@srh.de**  
**www.srh-berlin.de/en**

Find out more!

