

Berlin – Granada – Paris/Bordeaux (German & Spanish Degree)

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other. Not all majors are always offered at INSEEC.

Semester 1: SRH Hochschule Berlin

Course Name
Intercultural management
Risk Management in Value Creation
International Contractual Management
Negotiation and conflict management
Developing managerial skills I: case studies
Operations and project management

Semester 2: Universidad de Granada

Course Name
Research Methods in Management
Growth and development economics
Leadership with Emotional Intelligence
Information Systems Management
Game Theory
Technological Innovation Management
Operations Management
Political competition and decision making
Master Thesis

Semester 3: INSEEC Business School Paris

Major: International Business Management, 20 ECTS (Paris & Bordeaux)*

Course Name
Global Macro-Economics
Geopolitics
International Purchasing and Sourcing
Global Business Communication
Intercultural Marketing and consumer Psychology
International Negotiation
Capital Markets & International Finance
Corporate Finance
Global Legal Environment
Business Ethics 2
Multi-cultural Management
International Human Resources Management
Organisational Theory
Skills Management
Research Methodology
Applied Seminars
Strategy 360
Crisis night

* Although INSEEC Paris is offering more than this focus, you will only be allowed to choose the above mentioned major due to the course matching in combination with Granada.

Semester 4: SRH Hochschule Berlin

Course Name	Notes
Master Internship	Six weeks of length.
Master Thesis	