

# Berlin – Berlin – Paris/Bordeaux

## International Business Management

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**Subject to changes:** Please note that the courses at the partner university may be subject to change from one year to the other. Not all majors are always offered at INSEEC.

### Semester 1: SRH Hochschule Berlin

Course Name
Intercultural Management
Risk Management in Value Creation
International Contractual Management
Developing Managerial Skills I: Case Studies
Operations and Project Management
Negotiation and Conflict Management

### Semester 2: SRH Hochschule Berlin

Course Name
Technological Foresight and Innovation Strategies
Business Model Generation
Company Project I (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project II (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project III (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Developing Managerial Skills II: Business Simulation

### Semester 3: INSEEC Business School Paris/Bordeaux

Major: **International Business Management, 20 ECTS (Paris & Bordeaux)**

Course Name
Global Macro-Economics
Geopolitics
International Purchasing and Sourcing
Global Business Communication
Intercultural Marketing and consumer Psychology
International Negotiation
Capital Markets & International Finance
Corporate Finance
Global Legal Environment
Business Ethics 2
Multi-cultural Management
International Human Resources Management
Organisational Theory
Skills Management
Research Methodology
Applied Seminars
Strategy 360
Crisis night

## Semester 4: INSEEC Business School Paris/Bordeaux

Course Name	Notes
Master's Internship	It is required to do an internship for six months in order to fulfill INSEEC study regulations. SRH will recognise the INSEEC internship. No exemption of the internship is possible.
Master's Thesis	<u>Supervision:</u> Primary supervisor at partner university