



**International Conference
"Challenges by Cultural and Sport Mega-events: Socio-economic and Ecological
Perspectives"**

*Kaliningrad
December 17, 2020*

With the financial support of the German Academic Exchange Service DAAD

Information Letter

Dear colleagues,

On behalf of the Organizing Committee please be invited to participate in the International Conference

"Challenges by Cultural and Sport Mega-events: Socio-economic and Ecological Perspectives",

which will be held on the 17th of December 2020 in Immanuel Kant Baltic Federal University, Kaliningrad, Russia.

The Conference aims to represent and promote forefront practices and solutions in the field of sustainable ecological and socio-economic development of cities by organizing and holding sport, culture, festival, jubilee and other major events. We welcome to discussion representatives of science and administration as well as other direct and indirect participants in the preparation and holding of large-scale city events.

Conference Organizers:

- Immanuel Kant Baltic Federal University, Institute of Environmental Management, Urban Development and Spatial Planning (Kaliningrad, Russia)

- SRH Berlin University of Applied Sciences (Berlin, Germany)

Moderator/Science Leading: Prof. Dr. Dirk Hagen, Professor of Business Administration with focus on Event Management, SRH Berlin University of Applied Sciences (Berlin, Germany)

<https://www.srh-hochschule-berlin.de/en/our-university/faculty-team/hagen-dirk/>



Conference sections e.g.:

1. Socio-economic and Environmental effects of Mega-events on Cities.
2. Challenges for international Sport and Cultural Mega-events.
3. Implementation of Sustainable Tourism or Mobility in Preparation of Sport and Cultural Mega-events.
4. Destinationmanagement and Sport and Cultural Mega-events.
5. Technologies for Sport and Cultural Mega-events.
6. Digitalisation in the Interface of Sustainability and Sport and Cultural Mega-events.
7. The Role of the Civil Society in the Preparation and Holding of Mega-events.

Conference Proceedings

The Conference Proceedings will be indexed by the Russian Science Citation Index database and published in electronic form (included some print versions).

Key Dates:

November 30, 2020 – Registration and Call for Papers Deadline
Conference will be held on 17. December, 2020

**Venue: Immanuel Kant Baltic Federal University, 14 A. Nevskogo str.,
Kaliningrad**

Working Languages: Russian, English, German

Form of Participation: on-campus participation/ZOOM/Skype (oral presentation or poster presentation and publication of papers) or off-campus participation (publication of papers only). The Conference Proceedings will be published in electronic form. For participation fill in the registration form and send it to the Email:

DGaeva@kantiana.ru

Dirk.Hagen@srh.de



Registration Form

Last Name	
First Name	
Patronymic	
Organization	
Degree, Title, Position	
Phone Number, Fax (with area code)	
E-mail	
Preliminary Subject of the Paper	
On-campus participation /ZOOM/Skype (oral presentation or poster presentation and publication of papers) or off-campus participation (publication of papers only)	

REQUIREMENTS FOR PAPERS FORMAT

Paper length cannot exceed the total number of five text pages, including figures, tables, and references. Please use Times New Roman 12 point font with one-spaced lines. Each paragraph should begin with 1.25 indentation and centered text alignment. File format is Word 2003-2013 (.doc, .docx). Page format is A4 (210x297 mm) with 2.5 cm margins. Page number should be centered at the bottom of the page.

Article formatting: Note that every line should be divided from the new line by one blank line. UDC identifier, TITLE – bold font type, upper case letters, center alignment, next line – article's title in English in the same format; next line – author (s) full name(s) in Russian, bold font type, center alignment, next line – author (s) full name(s) in English in the same format; next line – email of one of the authors; next line – organization's full name, city, country in Russian in italics center alignment, next line – organization's full name, city, country in English in italics, center alignment. Next line – abstract in Russian and in English, next line – the text of the article.

Tables and figures formatting. The text should include tables and figures. Each table and figure should have reference (example: fig. 1, table 1). For figure captions use italics under the figure. Every table should have the name in italics above the table. All figures should be in black and white format. An electronic version of each table

and figure is provided in a separate file, figures in .jpg, .png format, and resolution of at least 300 dpi.

Reference section formatting. The list of references should be placed at the end of the article. References should have the following format: serial number in square brackets with the number in the list of references, arranged in alphabetical order and drawn up in accordance with GOST 7.1-2003 (for more information, please contact **DGaeva@kantiana.ru**)

Requirements for ordering the parts of the article

1. Manuscript title (UDC index, title of the article, full names of authors, E-mail, place of work (full name of the organization and the postal address), country, city).
2. Abstract (100-150 words).
3. Key words (5-8 words).
4. Text of the article.
5. Bibliography.

The authors are solely responsible for accuracy of the submitted papers. The Organizing Committee has the right to reject the submitted materials in case the papers do not meet the requirements of papers format requirements, and/or if the content of materials does not meet the conference sections' subjects.

Electronic materials formatting. The file containing the text of the article should be named as follows: The name of the first author, the word "Article", if the first author has several articles, should be followed by a serial number (example: Ivanov Article 1.doc). The name of the file containing the figure or table: the name of the first author, the word "Figure" or "Table", ordinal number of the figure or table (if any).

Filled registration forms and articles send to the Email: **DGaeva@kantiana.ru**

The Conference Proceedings will be published in the Russian Science Citation Index database.

The following information will be in **the Third Information Letter** after receiving registration forms and making the conference agenda.

We kindly ask you to disseminate the information about the conference among all your interested colleagues

Participation is free

***The Organizing Committee would be grateful
if you could inform your colleagues about the conference.***